

2024



ESL Solutions for electronic price labels

Assortment catalogue
Displaydata



The better shopping experience

Creating a better shopping experience

The retail landscape is rapidly evolving, and as today's retailers are trying to keep up with tomorrow's shoppers, the adoption rate of Electronic Shelf Labels (ESLs) is accelerating. ESLs are setting a new standard for retail price communication, displaying centralized updates in no time – without a drop of ink needed.

HL has supplied secure ESL holders to more than 10,000 different stores since the beginning of the industry, and our extensive range promises to provide the perfect fit for your store setup.

With a passion for retail development and pride in execution, we partner with our customers to grow sales, inspire shoppers, drive automation, and reduce waste.

About HL

HL is an international supplier of store solutions for improved customer experience, profitability, and sustainability. HL's offer includes products within store communication and merchandising solutions as well as lighting systems, secondary display and bespoke solutions and services. Our solutions are installed in 330,000 stores in more than 70 markets around the world and we are proud to be partners of the biggest retailers and brands.

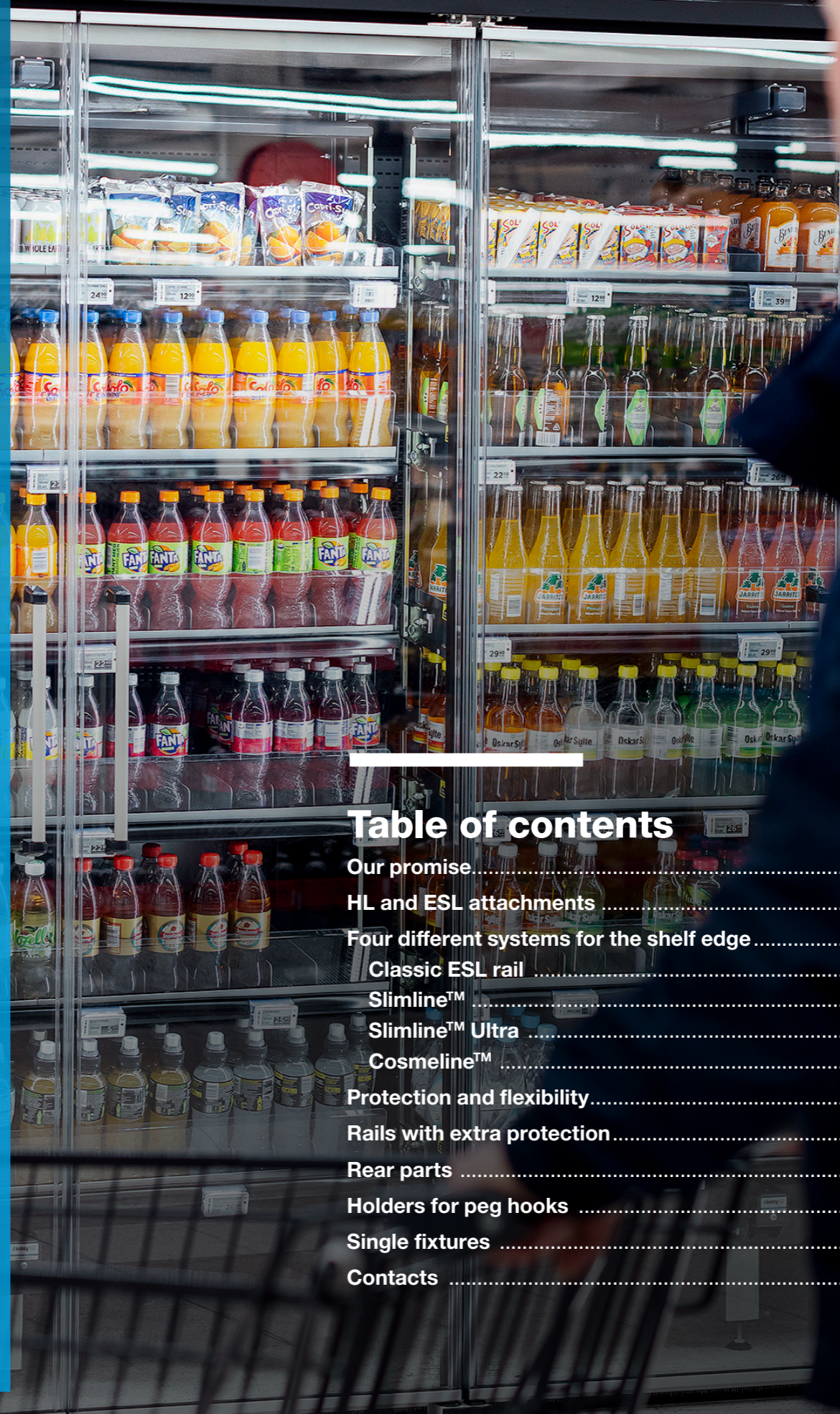


Table of contents

Our promise	5
HL and ESL attachments	6
Four different systems for the shelf edge	10
Classic ESL rail	12
Slimline™	14
Slimline™ Ultra	14
Cosmeline™	15
Protection and flexibility	16
Rails with extra protection	17
Rear parts	18
Holders for peg hooks	20
Single fixtures	20
Contacts	27



Proven and reliable ESL solutions for every need

When investing for the future, the only true investment is something that will last: whichever ESL brand you pick you need an attachment solution that will secure the long-term results and withstand the wear and tear of the retail environment.

Partnership for success

When partnering with HL, we will take you through the necessary steps to secure good results from your investment – from working out the right attachments for your specific setup, to implementation in your store. And with our local HL representatives, you always have someone on the ground ready to assist you.

Easy and flexible

The solutions we offer are easy to use, present the labels in the best possible way, and are designed and manufactured to resist the high impact risks that shelves are exposed to.

We provide profiles for most types of shelves in the market, with add-on opportunities to highlight your offer even further. For a flexible solution that lets you combine your ESLs with a wide range of communication devices, then one of our carrier rail systems is a winning choice.

Single attachments

In categories such as Fruit & Vegetables and Deli, single attachments are often necessary. To cater to these needs we offer a wide assortment of clamps and stands.

HL attachment solutions are compatible with:

- / Accessories for promotion and branding
- / Dividers and other merchandising systems
- / Ad'Lite™ for shelf light

Close the loop on plastic with HL Circular Offer

When switching to ESLs and choosing your attachments, you have an opportunity to make a choice that makes a difference in the long run – and not only from a retail longevity point of view.

Jonas Marking, Sustainability Manager at HL, welcomes all progress towards a greener retail business. And with teamwork, there is a chance to make an even bigger difference:

– If you are switching from paper labels to ESLs, chances are you will be left with a substantial amount of leftover

plastic. But here is a great opportunity to be part of our HL Circular Offer and help close the loop on plastic: when you are choosing HL ESL holders, we can actually collect the old label plastic from your store and recycle it into new products. The end of shelf life doesn't have to be all that dramatic, you know?

As more and more retailers and brands pledge their ambition to become more sustainable, they also need support on their journey.

– We work persistently in pushing forward and finding ways to also help our customers reach their sustainability goals. With Circular Offer we can prevent plastic from being burned – stopping both waste of valuable material and release of CO₂ into the atmosphere.





Four different systems for the shelf edge

We offer four different shelf edge communication systems, each with a unique set of benefits.



Classic ESL rail
Practical and easy to use
 A classic ESL rail runs the length of the shelf. ESLs are clicked into place. The rails have been designed to securely hold the labels and to withstand the wear and tear of the retail environment.

- Benefits:**
- / One-piece solution
 - / Offers on-top protection
 - / Possible to combine into two-piece functionality



Slimline™
The original carrier rail
 Slimline™ is the original carrier rail. A carrier rail offers true flexibility when it comes to communication options. ESLs, paper labels and shelf talkers of all sizes can be attached with holders that click on to the carrier rail.

- Benefits:**
- / The slim profile allows for tightly set shelving
 - / A wide range of click-on communication accessories
 - / Rails for most shelves on the market



Slimline™ Ultra
Modern look, smart features
 Slimline™ Ultra is our latest carrier rail. With an updated design and new features it's Slimline™ supercharged. Use holders to attach ESLs and other communication devices.

- Benefits:**
- / Same benefits as Slimline with updated design and features
 - / Integrated angle adjuster
 - / Insert Ad'Lite™ LED bar for optimal shelf edge illumination



Cosmeline™
Specially designed for drugstores & pharmacies
 Cosmeline™ is designed for drugstores and pharmacies. It is the most complete shelf edge communication system on the market, used for price, product and brand communication.

- Benefits:**
- / Exclusive look and feel
 - / Integrated slots for branding clips, glorifiers and Ad'Lite™ LED bar
 - / T-rail for Optimal™ dividers



Get the intel to plan your investment, from HL's ESL attachment aficionado Gustaf Svedin.

3 customer insights to make ESLs a long-term investment

Gustaf Svedin, Product Manager at HL Display, has been working with ESL attachment solutions for many years, and has helped countless customers fit their ESLs perfectly. He often finds that the whole ESL solution, once in place, delivers even more possibilities than the customer anticipated – making it all the more important with holders that stand the test of time.

– Our customers see both expected and unexpected benefits when going from paper labels to ESLs. A quick way to streamline price updates is usually the part that gets the customers to consider the transition in the first place, but



when you have the solution in store you discover that there is so much more you can do. Inventory management for one thing, is something that isn't usually top of mind when it comes to shelf labels – but with ESLs it's possible!



We are glad to answer your questions or provide a quote. **Contact us!**



Top tips

Through his experience with the products, he has gained valuable insight and happily lends his knowledge to help customers “be wise before the event” instead of after, because there are pitfalls that can be avoided. These are his top 3 tips:

1.

If you want to switch to an ESL solution, your choice of holders will be vital. They need to be made of retail-proof, durable material – we work in an environment where the shelves and labels endure a lot of physical stress every day.

2.

In a general store setup, you find many different shelf solutions, which means that you will need different ESL holder solutions – this doesn't have to be a problem if you make sure your provider has a wide range and can guide you to the right choices.

3.

It will be a big plus if your attachments have a hinge function, that allows you to flip-up the holders so you can angle them correctly to maximize price visibility for the shopper.

Designed to fit with maximum visibility

Our team of design engineers has decades of experience working with ESL attachments. They work hand in hand with our inhouse tool makers to make sure that all attachments have the perfect fit. Combining design, toolmaking and production under the same roof, assures a fast and reliable process for developing new products.

Height recommendations for ESLs

All our profiles for electronic labels can be angled in order to provide better price visibility for the shopper.

1. Shelves above 130 cm

Use a minus angle or 0°.

2. Shelves below 130 cm

Recommended reading angles for ESL cassettes:

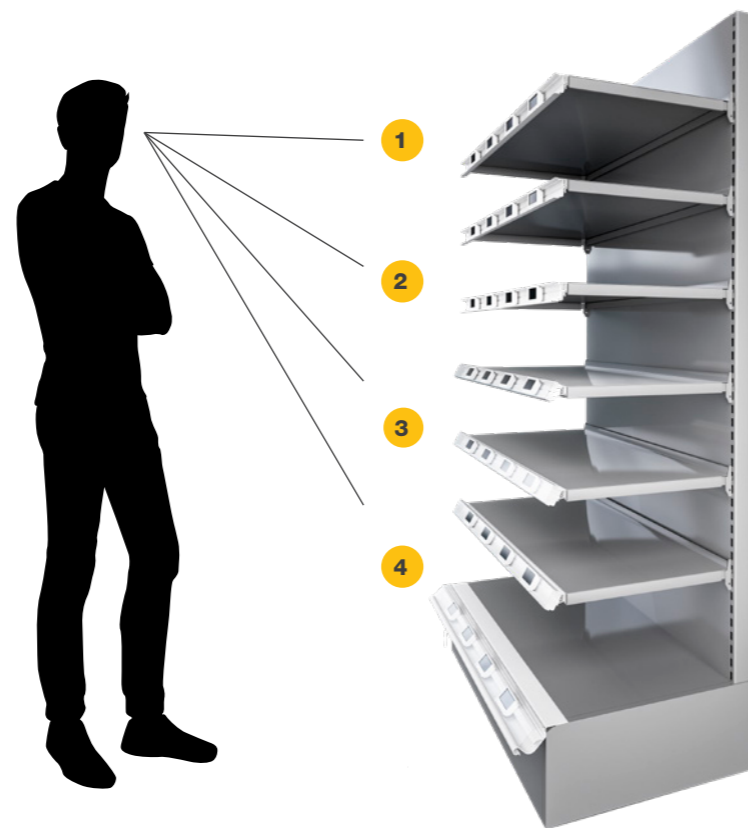
- A. Base level: 45–60°
- B. Below 90 cm: 45–50°
- C. Between 90 and 130 cm: 0–30°

3. Shelves below 90 cm

Damage due to tearing or collision at the shelf sides can occur when trolleys are used in stores. Protection against shocks from trolleys, scrubbing or pallet trucks is recommended.

4. Base level

Risk of frontal collision from scrubbing or pallet trucks. Bumper is recommended.



Secure your ESLs for the future

Whichever ESL brand you pick, we have the attachment solution needed ready – made to endure, made to fit, and made for you to create your own opportunities.

No matter which shelf setups you have in your store, we'll help you find the fit for your ESLs.

This is a selection of our most common ESL solutions.
Contact us for more!



Product pages content

ESL carrier rails.....	14
Classic ESL rails.....	14
Holders for carrier rails.....	14
Rails with extra protection.....	15
Rear parts.....	15
Single attachments.....	18
Holders for peg hooks.....	18
Single fixtures.....	19
Index.....	22
Make a sustainable choice.....	23
Contact.....	25





ESL carrier rails

Carrier rails are flexible shelf edge tools that can serve as holders for devices, communication, and protection.

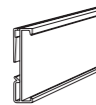
Classic ESL rails



ESL holder, rail

Can be assembled with HL unique click on rear part system or taped directly onto the shelf. With hinge for flip-up functionality. Available in different colors.

Std. Colour: Available in different colours
Std. Mounting type: Foam tape
Std. Mat: PVC



CNZ

Item	Colour	W	Mount	Tape
874055	White	1000	Foam tape	TF12

Holders for carrier rails



ESL holder, single

For Displaydata ESL. Holder for Slimline™ carrier profiles. With hinge for flip-up functionality



DDSF

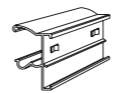
On offer, contact customer service



Holder, single

Used with carrier profiles. Built-in angle setting in two positions. With friction material for better grip and built-in stoppers to prevent sliding of the ESL.

Std. Colour: Transparent
Std. Mat: PVC



ZCORX

On offer, contact customer service

Rails with extra protection



Bumper with Slimline rail

For bottom shelving. Can be screwed for added security. Built-in Slimline™ carrier. Used together with the Slimline™ single holder.

Std. Colour: Available in different colours
Std. Mounting type: Foam tape



BMP

Item	Colour	W	Mount	Tape	No/unit
376026	Cream W13	1328	Foam tape	TTF12	25
464206	Grey S5	1330	Foam tape	TTF12	25



Front cover

Front cover for bumper BMP

Std. Colour: Transparent
Std. Mat: PETG



BMPF

Item	Colour	W	No/unit
383018	Transp	885	25
376022	Transp	1328	25



ESL holder, rail

With integrated transparent cover. Fits the most normal sized labels on the market. With integrated rail for Optimal™ dividers. With hinge function for flip-up functionality. With the use of angle CS2C small, medium or large, angles from 25° to 70°.

Std. Colour: Available in different colours
Std. Mounting type: Foam tape
Std. Mat: PVC



OP4C

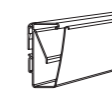
Item	Colour	W	Mount	Tape	No/unit
851588	Cream W13	1325	Foam tape	TF19	40



ESL holder, rail

With integrated transparent cover. Fits most normal sized labels on the market. With the use of angle CS2C small, medium or large, angles from 25° to 70°.

Std. Colour: Available in different colours
Std. Mat: PVC



CP4C

Item	Colour	W	Mount	Tape	No/unit
871948	Grey S24	885	Foam tape	TF12	45
871951	Grey S24	1245	Foam tape	TF12	45
858769	White	1320	Foam tape	TF12	45

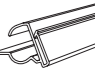
Rear parts



Rear part for profiles

HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder. The rear part and the holder can be purchased separately.

Std. Colour: Transparent
Std. Mat: PVC



CFRW-REAR

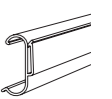
Item	Colour	W	No/unit
861788	Transp	1318	50
851153	Transp	1330	50



Rear part for profiles

To be used on aluminium bar or two horizontal wires. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Mat: PVC



CEP-REAR

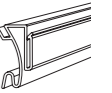
Item	Colour	W	No/unit
859575	Transp	1245	50



Rear part for profiles

Fits Hermes Metal C-rail shelf. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Mat: PVC



CHSAC-REAR

Item	Colour	W	No/unit
864351	Transp	1318	50

Rear parts



Rear part for profiles

With integrated rail for Optimal™ dividers and slot for front riser. HL unique click system enables assembly with CGC datastrip or ESL holder. Mounted on the top of the shelfedge. Can be assembled with a datastrip.

Std. Colour: Transparent
Std. Mounting type: Foam tape, Tape
Std. Mat: PVC



COPT-REAR

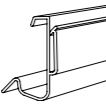
Item	Colour	W	Mount	Tape	No/unit
855985	Transp	990	Foam tape	TF19	75



Rear part for profiles

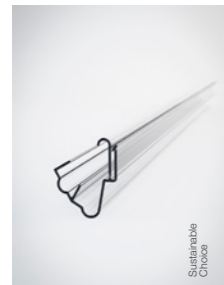
Fits Cefla shelf. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Label H: 26, 30, 39, 52, 60, 76, 80 mm
Std. Mat: PVC



CCSA-REAR

Item	Colour	W	No/unit
861261	Transp	1318	50



Rear part for profiles

Fits Linde and Tegometall shelves. Can be used in two different angles. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder. Angles of the price holder differs due to shelf model. Angles Tegometall shelving approx 25° and 45°. Angles Linde shelving approx 10° and 30°.

Std. Colour: Available in different colours
Std. Label H: 26, 30, 39, 52, 60, 76, 80 mm
Std. Mat: PVC



CLST-REAR

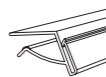
Item	Colour	W	No/unit
851145	Transp	988	25
865367	Transp	1318	100



Rear part for profiles

For 8-10 mm shelves. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder. The rear part and the holder can be purchased separately.

Std. Colour: Transparent
Std. Mat: PVC



CGLS-REAR

Item	Colour	W	No/unit
854031	Transp	600	50
857269	Transp	895	50
851162	Transp	1000	50
851163	Transp	1330	50

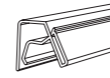
Rear parts



Rear part for profiles

For 7-10 mm shelves. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder. The rear part and the holder can be purchased separately.

Std. Colour: Transparent
Std. Mat: PVC



CKE-REAR

Item	Colour	W	No/unit
859279	Transp	625	50
851193	Transp	1000	50
851171	Transp	1245	50
867603	Transp	1250	50



Rear part for profiles

For 16-22 mm shelves. With friction material for better grip. HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Mat: PVC



CANT-REAR

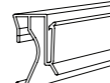
Item	Colour	W	No/unit
851192	Transp	100	50
855077	Transp	800	50
851187	Transp	1000	50
851215	Transp	1330	50



Rear part for profiles

Fits ITAB-Pikval and GWS shelves with "butterfly" fixture. Zero degree angle with possibility to be used with angled profiles.

Std. Colour: Transparent
Std. Mat: PVC



CGW

Item	Colour	W	No/unit
463272	Transp	895	50
461558	Transp	1250	50



Rear part for profiles

HL unique click system rear part that can easily be clicked with a separate CGC datastrip or ESL holder.

Std. Colour: Transparent
Std. Mat: PVC



CHRN

Item	Colour	W	No/unit
463774	Transp	890	100

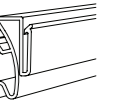
Rear parts



Rear part for profiles

For Intrac IMZ25. Use with separate front part.

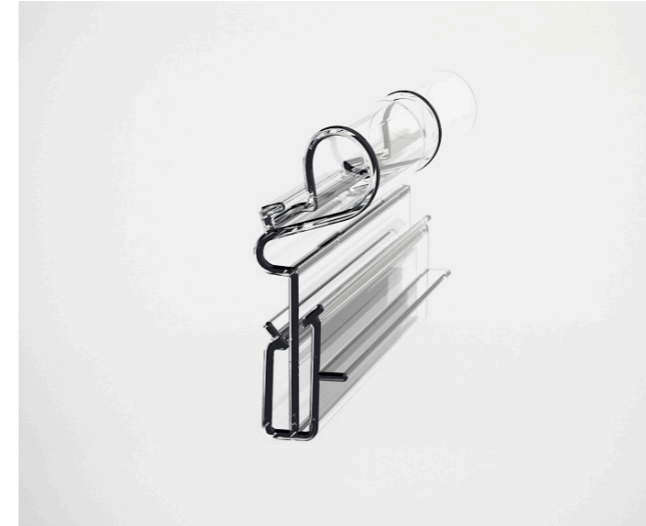
Std. Colour: Transparent
Std. Mat: PVC



CINT

Item	Colour	W	No/unit
457746	Transp	988	50
456718	Transp	1318	50

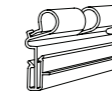
Rear parts



Rear part for peg hook

Use with separate front profile for ESL.

Std. Mat: PVC



CEX

Item	Colour	W	No/unit
471586	Transp	40	50
470103	Transp	55	1
474567	Transp	68	1000



Single attachments

For categories where single fixtures are necessary, we offer a full range of single holders that will attach to any placement.

Holders for peg hooks



ESL holder for hooks

For Displaydata ESLs. Can be set in different angles for better readability. Angles: Neutral, positive for lower placement and negative for higher placement.



Connector clip for ESL holder

Clip for Displaydata ESLs. Used to attach fixtures from HL's Price Cassette range. Can be used in both landscape and portrait orientation.

Std. Colour: Transparent
Std. Mat: ABS

EXDD			
Item	Colour	W	No/unit
463919	Transp	40	50

PC-GADGET-SIV2			
Item	Colour	No/unit	
197766	Transp	100	

Single fixtures



Clamp with cassette connector

Includes: clamp (DELI-CLN), 50 mm arm (DELI-UNBO-50N) and connector (DELI-AD3N). Delivered unassembled.

Std. Colour: White, black



DELIKIT 1A		
Item	Colour	No/unit
701155	Black	20



Stick with cassette connector

Includes: stick (DELI-STICKN) and connector (DELI-AD3N). Delivered unassembled.

Std. Colour: White, black
Std. Width: 75 mm
Std. Height: 60 mm



DELIKIT 2A				
Item	Colour	W	H	No/unit
701145	White	75	60	20
701156	Black	75	60	20



Foot with cassette connector

Includes: base foot (DELI-FOTN), 100 mm arm (DELI-UNBO-100N) and connector (DELI-AD3N). Delivered unassembled.

Std. Colour: White, black
Std. Width: 49 mm
Std. Height: 50 mm



DELIKIT 3A		
Item	Colour	No/unit
701146	White	20
701157	Black	20



Ice stick with cassette connector

Includes: ice stick (DELI-STICK-ICE) and connector (DELI-AD3N). Delivered unassembled.

Std. Colour: White, black



DELIKIT 4A		
Item	Colour	No/unit
701147	White	20
701158	Black	20

Single fixtures



Connector for price cassettes

For attaching price cassettes to the HL Deli products.

Std. Colour: White, black



DELI-AD3N		
Item	Colour	No/unit
701099	White	20
700450	Black	20



Svivel arm

Used with sign holder DELI-SHN, DELI-AD3N, DELI-CLN. Approved for use within fresh food areas.

Std. Colour: Black
Std. Height: 50 mm
Std. Mat: Polycarbonate



DELI-UNBO-50N		
Item	Colour	No/unit
700123	White	20
356784	Black	20



Clip for price cassettes

Used together with arm DELI-UNBO-50N.

Std. Colour: Black



DELI-CLN		
Item	Colour	No/unit
304968	White	20
370006	Black	20



Ice stick

Used in the ice-bed.

Std. Colour: White
Std. Height: 130 mm



DELI-STICK-ICE	
Item	No/unit
342736	20

Single fixtures



Swivel arm, large
Used with DELI-SHN, DELI-AD3N, DELI-CLN.

Std. Colour: Black
Std. Height: 100 mm



DELI-UNBO-100N

Item	Colour	No/unit
368733	White	20
356822	Black	20



Stick for price cassettes
Used with DELI-FOT-STN or pinned directly into the merchandise.

Std. Colour: Black
Std. Height: 95 mm



DELI-STICKN

Item	Colour	No/unit
701100	White	20
701101	Black	20



Foot for swivel arm
Used with arm DELI-UNBO-50N.

Std. Colour: Black
Std. Width: 80 mm
Std. Depth: 100 mm



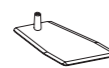
DELI-FOT-UNBON

Item	Colour	W	D	No/unit
701133	White	80	100	10
701018	Black	80	100	10



Foot for DELI-STICKN
Used with DELI-STICKN.

Std. Colour: Black
Std. Width: 80 mm
Std. Depth: 100 mm



DELI-FOT-STN

Item	Colour	No/unit
701093	White	20
701019	Black	20

Single fixtures



Clamp for ESL holder
Large clamp for ESLs. Connector needed, see the PC-GADGET-range. Can also be fitted directly to a Price Cassette.

ESL-CLAMP-XL

Item	Colour	No/unit
465078	Black	20



Clamp, wide grip
For fruit and vegetable categories. Used with DELI-UNBO-50N or DELI-UNBO-100N.

Std. Colour: Black



CLAMP-XL

Item	No/unit
373234	10



Clamp for price cassettes
Adjustable angle and raised position. For HL shelftalker frames and price cassettes.

Std. Colour: Transparent



AD-MULTI

Item	No/unit
700447	10



Clamp with cassette connector
Maximum grip: 35 mm.

Std. Colour: Transparent and white
Std. Width: 27 mm
Std. Height: 112 mm



2130-AD

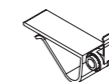
Item	W	H	No/unit
132880	27	112	10

Single fixtures



Clip for price cassettes
Use on boxes and shelf edges. Adjustable angle.

Std. Colour: Transparent
Std. Mat: Polycarbonate



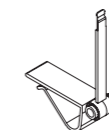
KKLC-FV

Item	No/unit
313643	20



Clip for price cassettes
For mounting on shelves and various material boxes. Adjustable through 180°. Grip width up to 25 mm.

Std. Colour: Transparent
Std. Height: 100 mm
Std. Mat: Polycarbonate



KKLC-FV100

Item	No/unit
325660	20



Cassette connector, magnetic

Std. Colour: Transparent, white
Std. Height: 118 mm
Std. Mounting type: Magnet foot



2132-MGT22-AD

Item	No/unit
132879	10



Hook for price cassettes
Use to hang up and fix price cassettes.

Std. Colour: Black, white
Std. Mat: POM



FXW16

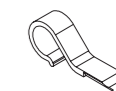
Item	Colour	Ø	No/unit
352920	White	16	20
359575	Black	16	20

Single fixtures



Hook for price cassettes
Use to fix price cassettes.

Std. Colour: Transparent, white
Std. Mat: POM



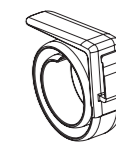
FXW

Item	Colour	Ø	No/unit
331856	Transp	12	20



Frame fixture, shelf-edge
Fits shelves with thickness 10 to 80 mm. For HL shelftalker frames and price cassettes.

Std. Colour: White
Std. Mat: POM



AD-SPRING

Item	No/unit
700848	20

Index

Rails

Classic ESL rails

CNZ 14

Holders for carrier rails

DDSF 14

ZCORX 14

Rails with extra protection

BMP 15

BMPF 15

CP4C 15

OP4C 15

Rear parts

CANT-REAR 16

CCSA-REAR 16

CEP-REAR 15

CEX 17

CFRW-REAR 15

CGLS-REAR 16

CGW 16

CHRN 16

CHSAC-REAR 15

CINT 17

CKE-REAR 16

CLST-REAR 16

COPT-REAR 16

Single attachments

Connector

PC-GADGET-SIV2 18

Holders for peg hooks

EXDD 18

Single fixtures

2130-AD 20

2132-MGT22-AD 21

AD-MULTI 20

AD-SPRING 21

CLAMP-XL 20

DELI-AD3N 19

DELI-CLN 19

DELI-FOT-STN 20

DELI-FOT-UNBON 20

DELI-STICK-ICE 19

DELI-STICKN 20

DELI-UNBO-100N 20

DELI-UNBO-50N 19

DELIKIT 1A 19

DELIKIT 2A 19

DELIKIT 3A 19

DELIKIT 4A 19

ESL-CLAMP-XL 20

FXW 21

FXW16 21

KKLC-FV 21

KKLC-FV100 21

Make a sustainable choice

The time is now! For consumers, sustainability has become an important purchasing criterion. Governments are taking more measures and passing legislation in the retail sector. For retailers and brand suppliers, operating sustainably is no longer a choice but an expectation. Moving forward, fulfilling sustainability requirements will become necessary for commercial success.

HL has a long track record of sustainable development, dedicating efforts in research and innovation to deliver more sustainable solutions, to help create more sustainable stores.

With HL Circular Offer, we are closing the loop on plastic by retrieving products at the end of their life from stores and recycling them into new products. Our HL Sustainable Choice range is expanding widely, with merchandising solutions to assist retailers in strengthening their sustainability credentials, creating differentiation, and gaining shopper loyalty.

Contact us to learn more!



HL Office locations

Head office

HL Display AB
Box 1118, Cylindervägen 18,
131 26 Nacka Strand - Sweden
Tel. +46 8 683 73 00
info@hl-display.com
www.hl-display.com

Subsidiaries

ASIA & AUSTRALIA

AUSTRALIA & NEW ZEALAND
HL Display Australia Pty Ltd.
Suite 432, Level 4,
14 Lexington Drive
Norwest Business Park
Bella Vista NSW 2153
Australia
Phone: +61 2 8883 1158
E-mail: info.au@hl-display.com

CHINA
Foshan Yongli Display Co. Ltd.
Flat1118, 11/F, Huishang Center
Jiahui New City, No. 3027
Shennan Mid Road
Futian District, Shenzhen
China
Phone: +86 755 83299379
E-mail: jay.yao@ylo-display.com

HONG KONG
HL Display Hong Kong Ltd.
Unit 1216, 12th Floor,
New Commerce Centre
19 On Sum Street, Siu Lek Yuen
Shatin, New Territories
Hong Kong
Phone: +852 2646 8611
E-mail: info.asia@hl-display.com

INDIA
Handel Linc Display Solutions Pvt. Ltd.
16th Floor, Lodha Supremus,
Opposit MTNL, Off JVLR,
Saki Vihar Road
Powai, Mumbai, India – 400072
Phone: +91 96531 38247
E-mail: sales.in@handel-linc.com

INDONESIA
PT. Indo Ritel Lin
L'Avenue Office Tower 12th Fl,
Suite 12A Jl. Raya Pasar Minggu
Kav. 16
Jakarta Selatan 12780, Indonesia
Phone: +6221 8066 7280
E-mail: sales.id@handel-linc.com

KOREA
HLK
5th Floor, 8 Macheon-ro
Songpa-gu, Seoul
Republic of Korea
Phone: +82 2 2659 2657
E-mail: sales@hlk.co.kr

MALAYSIA
Handel Linc Display Sdn Bhd.
12A, Jalan PJU 3/41,
Sunway Damansara Technology Park
47810 Petaling Jaya,
Selangor, Malaysia
Phone: +603 7803 2690
E-mail: sales.my@handel-linc.com

PHILIPPINES
Handel Linc Display, Inc.
No. 7 Pioneer corner Sheridan Streets,
Mandaluyong City 1550
Metro Manila, Philippines
Phone: +63 91 7594 0290
E-mail: sales.ph@handel-linc.com

SINGAPORE
Handel Linc Display Pte Ltd.
52 Ubi Avenue 3
#04-46, Frontier,
Singapore 408867
Phone: +65 6396 00 96
E-mail: sales.sg@handel-linc.com

TAIWAN
iCreate Display Co Ltd.
Rm. 9, 9F., No. 27, Sec. 2,
Zhongzheng E. Red.,
Tamsui Dist.
New Taipei City 251
Taiwan
Phone: +886 2 8809 8890
E-mail: icr@icreate-tw.com

THAILAND
HL Display (Thailand) Ltd.
399 Interchange Building
21st Floor, Unit no.2108
Sukhumvit Road, Klongtoey-Nua
Wattana, Bangkok
Thailand 10110
Phone: +66 2258 4472 5
E-mail: info.thailand@hl-display.com

VIETNAM
Handel Linc Display Pte Ltd.
52 Ubi Avenue 3,
#04-46, Frontier,
Singapore 408867
Phone: +65 6396 0096
E-mail: sales.vn@handel-linc.com

EUROPE

AUSTRIA
HL Display Österreich GmbH.
Mosetiggasse 1A
1230 Wien
Austria
Phone: +43 1 667 02 90
E-mail: info.at@hl-display.com

BELGIUM
HL Display Belgium N.V.
Emmastraat 2C,
4811 AG Breda,
The Netherlands
Phone: +32 3 457 88 77
E-mail: info.be@hl-display.com

BULGARIA
Display Bulgaria Ltd.
2E, Ivan Geshov bulv.
Business Center Serdika
Building 3, floor 2, office 214
BG-1330 Sofia
Bulgaria
Phone: +359 2 421 08 36
E-mail: info@display-bulgaria.com

CROATIA
HL Display Hrvatska d.o.o.
Savska cesta 41
10000 Zagreb
Croatia
Phone: +385 1 3535 808
E-mail: info.cro@hl-display.com

CZECH REPUBLIC
HL Display Česká republika s.r.o.
Zelený Pruh 95/97
140 00 Praha 4
Czech Republic
Phone: +420 606 740 449
E-mail: info.cz@hl-display.com

DENMARK
pr trading a/s
Målev Værkstedstsbj 1
2760 Målev
Denmark
Phone: +45 44 95 33 22
E-mail: info@pr-trading.dk

ESTONIA
Meediagrupi OÜ
Liimi 6/2 box 8
106 21 Tallinn
Estonia
Phone: +372 610 4045
E-mail: info@meediagrupi.ee

FINLAND
HL Display Suomi OY
Metsänneidonkuja 6
Duo-talo
02130 Espoo
Finland
Phone: +358 09 562 9180
E-mail: info.fi@hl-display.com

FRANCE
HL Display France S.A.S.
20 rue de la Milletière
37100 Tours
France
Phone: +33 2 47 48 85 00
E-mail: info.fr@hl-display.com

GERMANY
HL Display Deutschland GmbH
Rudolf-Wanzl-Straße 13-15
89340 Leipheim
Germany
Phone: +49 8221 2798-0
E-mail: info.de@hl-display.com

Oechsle Display Systeme GmbH
Rudolf-Wanzl-Straße 13-15
89340 Leipheim
Germany
Phone: +49 8221 2798-0
E-mail: info@oechsle.de

werba print & display GmbH
Am Froschbächle 23
77815 Bühl (Baden)
Germany
Phone: +49 (0) 7223 / 9864 - 0
E-mail: info@werba-print.de

GREECE
Voyatzoglou S.A.
12 Km Nat. Road
Athens-Lamia
144 51 Metamorfoosi, Athens
Greece
Phone: +30 210 28 88 600
E-mail: info@voyatzoglou.gr

HUNGARY
HL Display Österreich GmbH.
Mosetiggasse 1A
1230 Wien
Austria
Phone: +43 1 667 02 90
E-mail: info.hu@hl-display.com

ICELAND
Rými Ofnasmíðjan
Gylfátolt 4
Reykjavík 112
Iceland
Phone: +354 511 11 00
E-mail: rymi@rymi.is

ITALY
HL Display Italia
Via Del Chionso 24/1
42122 Reggio Emilia
Italy
Phone: +39 0 522 51 12 36
E-mail: info.it@hl-display.com

IRELAND
Allied POS / HL Display Ireland
Block 14G, Beechwood Buildings,
Greenogue Business Park,
Rathcoole, Dublin 24,
Eircode – D24 PD90
Phone: +353 1 458 7470
E-mail: salesireland@hl-display.com

LATVIA
Display Latvia SIA
Jelgavas ceļš 20, Tīraine
Mārupes novads, LV-2167
Latvia
Phone: +371 67819999
E-mail: info@displaylatvia.com

LITHUANIA
Display Lithuania UAB
Metalo g. 10, kab. 4
Vilnius LT-02190
Lithuania
Phone: +370 52602074
E-mail: info@displaylithuania.com

MALTA
VJ Salomone Consumer Lines Ltd.
79 Simpson Street
Marsa MRS1606
Malta
Phone: (+356) 2298 3206
E-mail: consumer@vjsalomone.com

NETHERLANDS
HL Display Nederland B.V.
Emmastraat 2C
4811 AG Breda
The Netherlands
Phone: +31 164 66 26 60
E-mail: info.nl@hl-display.com

NORWAY
HL Display Norge A/S
Nye Vakås Vei 8C
1395 Hvalstad
Norway
Phone: +47 66 98 36 00
E-mail: info.no@hl-display.com

POLAND
HL Display Polska Sp.z.o.o.
ul Nakielska 3
01 - 106 Warszawa
Poland
Phone: +48 (22) 877 62 00
E-mail: info.pl@hl-display.com

PORTUGAL
Michael Folke Wiberg, Imp. e Exp., Lda
Rua Fonte do Casal, nº 38, Brenha
3080-440 Figueira da Foz
Portugal
Phone: +351 233 436 381
E-mail: info@mfw.pt

ROMANIA
HL Display SRL
Tudor Vladimirescu Boulevard,
number 22
Green Gate Office Building, 5th floor,
office 535
050883 Bucharest, 5th district
Romania
Phone: +40 21 319 48 11
E-mail: info.ro@hl-display.com

SERBIA
Square Display
Spanskih Boraca 22B
11070 Novi Beograd
Serbia
Phone: +381 (11) 3131 281

SLOVAKIA
HL Display Slovensko, s.r.o.
Černyševského 10
851 01 Bratislava
Slovakia
Phone: +421 911 447 474
+421 908 730 555
E-mail: info.sk@hl-display.com

SLOVENIA
HL Display Ljubljana d.o.o.
Letališka cesta 29
1000 Ljubljana
Slovenia
Phone: +386 51 311 558
E-mail: info.si@hl-display.com

SPAIN
HL Display Spanien S.L.
Calle Cronos, 20 Bloque 2 Piso 1º
Oficina 3
28037 Madrid
Spain
Phone: +34 639 205 239
E-mail: info.es@hl-display.com

SWEDEN
HL Display Sverige AB
Cylindervägen 18
131 52 Nacka Strand
Sweden
Phone: +46 8 683 73 63
E-mail: info.se@hl-display.com

Akriform Plast AB
Bergkällavägen 38
192 79 Sollentuna
Sweden
Phone: +46 8 625 99 00
E-mail: info@akriform.se

SWITZERLAND
HL Display Schweiz AG
Neumattstrasse 17
5000 Aarau
Switzerland
Phone: +41 62 834 50 30
E-mail: info.ch@hl-display.com

TURKEY
HMK Satis Destekleme Urunleri A.S
Ambarlidere Sk. No:6
K:-1 34347 Ortakoy Besiktas
Istanbul
Turkey
Phone: +90 212 233 94 65
E-mail: info@hmkas.com

UKRAINE
Display Ukraine LLC
Block 3, 5 Syretska St.
04073 Kyiv
Ukraine
Phone: +38 044 222 9100
E-mail: info@dl-u.com.ua

UNITED KINGDOM
HL Display (UK) Ltd.
Horscroft Road, The Pinnacles
Harlow, Essex, CM19 5BH
United Kingdom
Phone: +44 1279 41 23 45
E-mail: info.uk@hl-display.com

MIDDLE EAST & AFRICA

ISRAEL - VISUAL MIND
Visual Mind
9 Efroni Street
3079709 Caesarea
Israel
Phone: +972-54-6622115
E-mail: ori@visualmind.co.il

MOROCCO
Silver city SARL
48 Rahel Ben hmed,
Belvedere, Casablanca
Morocco 203001
Morocco
Phone: +212 522 409 344
E-mail: contact@rayonnagepro.com

SOUTH AFRICA
KYTA Industries (Pty) Ltd.
22 Harris Drive
Sunset Industrial Park
Ottery 7800, Cape Town
South Africa
Phone: +27 21 703 4657
E-mail: michael@kytaindustries.com

UNITED ARAB EMIRATES
HL Display Middle East DMCC
Box 309143
Jumeirah Lake Towers
Fortune Tower, C1
Dubai UAE
Phone: +971 4 424 0110
E-mail: info.ae@hl-display.com

NORTH AMERICA

USA
Siffron
8181 Darrow Rd
Twinsburg, OH 44087
United States
Phone: +1 (330) 998-7800
E-mail: info@siffron.com

SOUTH AMERICA

BRAZIL
Neogranel
Rod. Darly Santos, 2025 08F
Vila Velha, ES, 29110-340
Brazil
Phone: +55 27 3149 0600
E-mail: contato@neogranel.com.br

MEXICO
OM Visual Merchandising
Siporex #2
53370, Estado de Mexico
Mexico
Phone: +01 55 5207 9116
E-mail: comercial@grupo-om.mx

*Also covering Peru, Chile, Ecuador,
Colombia, Uruguay and Argentina.*



The better shopping experience

HL DISPLAY AB

Box 1118, Cylindervägen 18,
131 26 Nacka Strand - Sweden

Tel. +46 8 683 73 00

info@hl-display.com
www.hl-display.com